

VILLAGE VOICE

HOLIDAY EDITION 2021



THE COTTAGES

321 N. Chestnut
Lindsborg, KS
785.227.2334
mspohn@bethanyhome.com

SUNFLOWER TERRACE

821 E. Swensson
Lindsborg, KS
785.227.8331
mhancock@bethanyhome.com

BETHANY HOME

321 N. Chestnut
Lindsborg, KS
785.227.2334
marketing@bethanyhome.com

For over 100 years, Bethany Village has empowered seniors creatively, spiritually, and emotionally to do what they do best. **Where others see difficulties, we see opportunity and capability.**

Merry Christmas from Bethany+Village!

As the CEO of Bethany Village, I have often compared my role to that of an orchestra conductor. It is my job to coordinate the talents of those around me and to make sure they have what is needed to succeed in their performance. During these pandemic years, I often feel like a conductor who has been handed new sheet music after each song is performed. While we have all rehearsed and excel at our avocation, we have suddenly been required to adapt to new government guidelines, mandates, and requirements. It has been tumultuous to say the least.

Despite many difficult situations and ongoing concerns, I am blessed to be surrounded by amazing people. While there has been a great deal of uncertainty in the last 22 months, our team members have met every challenge with a “can do” attitude and a determination to carry on with the best care for those we serve.

Every day I have been inspired by those around me.

The challenges we have faced have been overwhelming, but those who live and work in Bethany Village have remained undaunted. Our staff truly love those who live with us. Our residents truly love our staff and offer support and encouragement in the hardest of times. To see someone receiving care lift a caregiver up in prayer and words is truly amazing. As caregivers, staff often feel humbled by our residents’ encouragement and are grateful for their ability to answer this calling.

It is almost impossible to describe how incredibly difficult our labors have been. The key to our ongoing survival and success has been the support we have received. The kindness exhibited by our community and family members has often left us with tears of gratitude.

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Whether it was children creating sidewalk chalk art with encouraging messages or families offering financial support to buy treats for our staff, we have been blessed by our greater community. These kind gestures have kept us going through the toughest of days.

We, and all senior care providers, continue to face challenging days ahead. As a non-profit mission, we are hard hit by rapid inflation of prices on consumer goods, insufficient funding from Medicare and Medicaid, the national labor challenges, ongoing pandemic expenses, and changing government regulation. Fortunately, we have over 100 years of success, a determination to succeed, and a devotion to those who reside with us. I am confident we will weather this storm, and the key to success will be ongoing encouragement and support from those who have been positively impacted by Bethany Village.

May you have a Blessed Holiday Season,

Kris Erickson, CEO
Bethany Village

2021: YEAR IN PICTURES

Despite another year of the pandemic we managed to have good times!





BETHANY HOME



Melissa Brumbaugh began as Administrator of Bethany Home in December 2020 during the height of the pandemic.

As 2021 comes to an end, there are times that it feels like it has just begun. Bethany Home faced many challenges in 2021, but there were many blessings as well.

When I began my journey as the Administrator for Bethany Home in December of 2020, I did not envision we would still be facing many of the same obstacles that surround COVID-19 as we continue to face today. Restrictions from our regulatory agencies regarding visitation were difficult to manage and facilitate during the past year. Some of the hardest decisions that had to be made centered around visits for our residents and families. The patience and understanding from our families and residents as we worked through those hard times was recognized and appreciated. We are encouraged by some of the changes we have seen in the past few weeks and months centered around visitation. We are thankful that visitation restrictions have been revised and that our residents can now spend more time with their families and friends.

Safety for our residents will continue to be a top priority to ensure visitation can continue. We are hopeful that the coming year will be a year filled with more positive changes. Your continued prayers and support for our residents and staff as we move forward in 2022 is appreciated.

Wishing you a Merry Christmas and Happy 2022!

Melissa Brumbaugh, Bethany Home Administrator

SUNFLOWER TERRACE



It has been an exciting year at Sunflower Terrace! We have completed our expansion and have plenty of room to grow our community. With the renovations to our building, we not only have additional apartments, but a workout room, large community room, and a beautiful courtyard.



Maggie Hancock, RN, is the new operator of Sunflower Terrace assisted living.

We have recently welcomed Madison Skytte, Catie Young and Barb O' Loughlin, to our team, and are truly blessed with the greatest group of caregivers that I have ever had the opportunity to work with.

Although we continue to work through the limitations and restrictions that COVID has presented to the healthcare industry, we continue to remain COVID free within our building, and are proud to say that we have been able to successfully maintain positive quality of life for the residents that we serve within our community. I am so excited for the opportunity to serve as the operator for Sunflower Terrace, for the possibilities of 2022 and the ability to support our residents in embracing the true Art of Living.

Maggie Hancock, RN, Sunflower Terrace Operator



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